



MINISTERUL DEZVOLTĂRII REGIONALE
ȘI ADMINISTRAȚIEI PUBLICE



Bucharest-Ilfov Region Investment Opportunities

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Inițiativă locală. Dezvoltare regională.

www.inforegio.ro

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Regional development concept



ROMANIA - 8 regions for economic development
Law nr.315 / 2004

Targeting the development priorities of Romania and the EU objectives

Following the principles of EU regional development and cohesion policy

BI Region opportunities for you!



Regional Institutions

- BI Regional Development Agency
- NGO for public utility
- BI Regional Development Council
- the decision-making body

REGIO in Bucharest Ilfov Region

New opportunities in business development 2011-2012

LIKE WHAT?

- more powerful potential partners
- better infrastructure
- higher quality services
- new technologies provided
- highly educated human resources
- clean energies & enviroment
- healthy business climate



Looking for the best place to place your business ?

Bucharest-Ilfov Region is the place you are looking for



- **Economic indicators :**
- **GDP-5680 euro/inhabitant, almost twice the national average**
- **W-work productivity - 11 000 euro/employee, also almost twice the national average**
- **FDI-foreign direct investments-over 13,6 millions euro-about 60% of the national ones**
- **SMEs-23% of the national no.**
- **Population: 2,2 million inhabitants - 9% of Romania´s population**
- **Modern structure of the labor force -75% in tertiary sector i.e. *Services***
- **Education: 1/3 of the students from Romania in 34 university units located in region**

Bucharest-Ilfov

transport & modern infrastructure crossroad

Modern developing infrastructure:

- - Operational International Airport concentrating 70% of the international traffic of Romania, goods and passengers - Otopeni and another one in project phase.
- - Subway Network: 4 main metro tracks and 2 more in project phase
- - Crosspoint of the 8 national mainrailways interlinking it with all the other regions
- - Intercrossing of 2 pan-european corridors-IV and IX, and of 2 pan-european axes-7 and 18



Bucharest-Ilfov

a region in continuous reconstruction and modernization

Very modern structure of the economy:

- 75% *Services*: constructions, transports, real estate, financial&banking, IT&C, trade, tourism, consultancy&business support , R&D, a.s.o.
- 23% *Industry*: food&drinks&tobacco, light ind.-readymades, leatherwear , rubber&plastics, cellulose,paper&carton, pharmaceuticals ,movies ind.
- 2% *Agriculture*: grains, vegetables , aquaculture, pigs, poultry



Investment Opportunities for Your Business in Bucharest-Ilfov Region

⊙ Infrastructure

- roads: extention & modernization & maintenance of the existing network
- **utilities:** development of the networks in the outskirts of Bucharest and in the rural areas of Ilfov-all types: water and wastetreatment, thermofication a.s.o. keeping with the tendances of industry delocalization, development of residential areas and expansion of tourism



Investment Opportunities for Your Business in Bucharest-Ilfov Region

⊙ Services

- **logistic centers:** operational international airport, Otopeni , having in mind another one under construction and near the future port to the Bucharest-Danube Canal, to be built until 2015 in “1Decembrie” Commune
- **construction&real estate :** industrial&retail structures, office spaces, residential parks, entertainment centers &parks



Investment Opportunities for Your Business in Bucharest-Ilfov Region

- ⦿ **IT&C:** support centers, technological parks, assembling facilities included
- ⦿ **Education, HR** -using the existing university & research capacities
- ⦿ **R&D, Inovation** - following closely the RIS project already implemented
- ⦿ **Tourism:** business, congress & exhibition , thematic, spa & wellness - Ganeasa thermal waters, lake watersports forests climate enjoying activities in Vlasiei Forest a.s.o.



Investment Opportunities for Your Business in Bucharest-Ilfov Region

⦿ Industry

- machine tools, rubber & chemical industry-including pharma & cosmetics,
- paper industry, food & drinks production stressing on bio technologies, tobacco, light industry, movies industry a.s.o.
- using the existing **industrial & technological parks** or developing new facilities on city locations resulted from delocalization and division of former big production units: Semănătoarea, IMGB, Timpuri Noi.



- ## ⦿ Agriculture
- development of bio production in grains, vegetables, flowers, pigs , poultry, fur small animals and aquaculture in Ilfov area



YOUR BUSINESS SUPPORT

Bucharest Ilfov Regional Development Agency

- The best guide through the EU legislation when investing in our Region
- Your trustful matchmaker with the most suitable potential partners
- The shortest way to the Local Administration Authorities
- Promoter of PPP Schemes
- INTERMEDIARY BODY for REGIO and other development programs, financed by European Funds and other international sources
- Your Business HELP DESK in the Region
- Your EEN connection through PRO SME BISNET, ready to find you a business partner in EU and not only!

Do You need a business solution ?

Look for us !



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Bucharest-Ilfov

a region already known but still to be discovered

Bucharest-Ilfov

a region focused on competitiveness,
on a market-driven development
where the private sector is a driving force
toward services & products
with increased added value
responding to demand



Sustainable development is OUR GOAL

Let's keep in mind that the Cohesion Policy asks for continuous cooperation for the development of networks and action plans in order to finance sustainable projects, supporting synergies in the regional development initiatives





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